



COLECCIÓN SOLO

PRESS RELEASE

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# Colección SOLO and Powland Network launch an international sound art award

- The first edition of the PowSOLO Awards aims to recognise the best sound art work of the year with a €10,000 prize and opportunity to exhibit the piece at Espacio SOLO (Madrid).
- As well as the award for Best Soundart, prizes will be given in three other categories with the aim of supporting, recognising and driving creative development in this artistic discipline.
- The competition, organised by Colección SOLO and the Amsterdam-based creative platform, Powland Institute of Soundart, opens on 30 November and closes on 28 February. The winners will be announced at an awards ceremony in Madrid next April.

Colección SOLO, a private initiative based in Spain whose mission is to support, encourage and participate in the contemporary arts scene, and Powland Network Powcademy, an Amsterdam-based collective dedicated to promoting sound art, launch the PowSOLO Awards to recognise the best works in this artistic discipline.

The awards have been launched with the aim of supporting and recognising the best international sound art works through a first prize and three additional mentions. The first prize, 'Best Soundart', will receive €10,000 and the opportunity to exhibit the piece at Espacio SOLO, the museum in Puerta de Alcalá (Madrid) which houses Colección SOLO. The jury will also select winners in the categories of 'Best Emerging Artist', 'Most Viral Work' and 'Most Innovative Instrument', with each receiving a €1,000 prize.

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Award winners will be selected from among the participating entries by an international jury of professionals and experts from different fields in contemporary arts. The winning artworks will be announced at an awards ceremony held in April at Espacio SOLO.

The call for entries to this first edition of the PowSOLO Awards opens on 30 November and closes on 28 February 2020. Competition rules, instructions on how to submit artworks and other relevant information on the awards can be found at [www.solo.powland.com](http://www.solo.powland.com).

As part of its mission to support and participate in the international contemporary arts scene, Colección SOLO has teamed up with the Powland Institute of Soundart, a recognised platform working to back creative developments in this field, in order to launch these awards. Their objective is to recognise outstanding work, research and new creative visions in sound art. With these awards, Colección SOLO adds a new artistic discipline to those already supported through its patronage programmes for contemporary arts.

## About Colección SOLO

Colección SOLO is a private initiative created by the Spanish entrepreneurs Ana Gervás and David Cantolla, whose mission is to support, encourage and participate in the international contemporary arts scene.

Colección SOLO is based at Espacio SOLO, a museum in Puerta de Alcalá, Madrid, which displays a rotating selection of works from the permanent collection as well as temporary exhibitions. Winner of the Madrid College of Architects Award 2018, the museum is a 1,400 m<sup>2</sup> space which invites visitors to lose their way, to gradually discover each different room and enjoy what's happening inside. The artworks, always visible, merge with the space itself and transport visitors to places they have never before experienced.

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## About Powland Network's Powcademy

The Powland Network is home to 'The Powcademy Institute of Soundart' that recognize and uphold excellence, inspire imagination, and connect the world through the medium of sound.

Founded in 2017 in Amsterdam as a get together for the local sound art community, Powcademy has grown to become a branch of 'The Powland Network', a central haven of expertise with bridges to multiple industries and disciplines.

Including 'The Powsolo Awards', 'The Soundart Agency', and collectible sound art at Powshop, the educational programs at Powcademy, the soon to be released webapp Powzoo, and with over 60 Million video views a year and a reach of 11 Million people a month viral media network Powland.